

# Slick and Bubba's

Elite & Expeditious  
Websites



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# Press Release

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## WEB DESIGN COMPANY CONTINUES TO FUND BREAST CANCER CURE

What do you find scary? October is the month for Halloween so maybe an eerie face you staring at you in the middle of the night from your closet is what it takes to frighten you. For a lot of people, however, the scariest thing for them is finding a lump during a breast exam. What's scarier than that? Having a breast cancer cure within reach but delayed because of insufficient funding.

Luc Robert Poirier, President of Slick and Bubba's Elite & Expeditious Websites in Clarkston, MI, believes that's a poor excuse and is continuing to assist researchers at Pennsylvania State College of Medicine fast track the ground-breaking research that uses a virus to kill cancer cells. Since 2011 his company has donated 50% of all new website hosting sales to the Penn State team in an effort to speed research through to human trials.

Poirier first contacted Dr. Craig Meyers, Professor of Microbiology and Immunology at PSU, in Sept 2011 after he heard a report on a local radio morning show on how the researchers there discovered a non-disease causing virus that only killed breast cancer cells. After a 20 minute conversation Poirier put together an action plan to help fund the research.

"This type of treatment--that doesn't cause collateral cellular damage--cannot be ignored," Poirier said.

Not only will the virus target and kill breast cancer cells--regardless of the stage the cancer is in--but it's 100% effective and has been shown to also work on cervical, prostate, melanoma and mesothelioma cancers. It's expected to eradicate colon, ovarian and other cancer cells too but the lack of funding has delayed the research.

"Dr. Meyers and the research team have been working on this for over 8 years, scraping along on a bare-bones budget. That has got to change."

"Hewlett-Packard donates 20% of the net sale of specially marked paper to an unnamed organization focused on fighting breast cancer through awareness and only during the month of October. Panera Bread and Hungry Howies Pizza do the same thing. Slick and Bubba's, however, donates 50% of the gross sale of ANY hosting plan to the PSU research team," Poirier said. "What's more, we know exactly where every dollar we donate is going well and we do this year round, not just in October. If the PSU research team had the financial support it needed when they first reported on the virus research in 2005 they would be well into human trials and may even be curing breast cancer today."

And there could've been one less scary thing to worry about this Halloween.

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